

FOR IMMEDIATE RELEASE

Electronic Systems Names Danny Cullen as Director of ISG Sales

Virginia Beach, Virginia—January 12, 2010—Electronic Systems, Inc. (ESI) announced today that Danny Cullen has been promoted to Director of Sales for the company's Information Solutions Group (ISG). In this role, he will be responsible for overseeing all commercial, federal, and public sector sales activity in the Hampton Roads marketplace.

Danny brings a wealth of experience to his new role. Prior to joining ESI in February of 2009 as a Sales Manager for ISG, he built a strong background in information technology sales. His previous experience includes eight years of leadership and sales management roles with Continental Broadband, a Landmark Communications company that provides data center and managed data network services throughout the United States. Most recently, he worked as their Director of Operations.

Danny received his Bachelor's degree in business management from James Madison University. He will be based in the company's Virginia Beach, Virginia office, and will report to Brett Morris, Vice President of Sales for ESI's Information Solutions Group.